



SANTA CRUZ MOUNTAIN BULLETIN

Advertise with us and remind mountain residents to shop local and support your small business!

Distributes 6000 papers in Santa Cruz, Scotts Valley, Felton, Ben

Lomond, Bonny Doon, & Boulder Creek.

We are also online at www.santacruzmountainbulletin.net and on

Facebook at www.facebook.com/santacruzmountainbulletin.

We have over 6000 likes!

Join other local advertisers in the SCM's most interesting and popular monthly publication and reach your customers! distribution, the SCM Bulletin is the perfect choice for your advertising needs.

Rates per Issue

Sizes (Inches)	12x	8-11x	4-7x	1-3x
Sixteenth page (3.75x2.31-h, 2.31x3.75-v)	\$63	\$ 72	\$ 88	\$ 97
Eighth page (4.8 x3.75-h, 2.25x7.75-v)	\$113	\$136	\$163	\$175
Quarter page (3.75x10-h, 5x7.75-v)	\$229	\$272	\$326	\$350
Half page (10x7.5)	\$500	\$544	\$652	\$700
Full page (10x15.5)	\$904	\$1088	\$1104	\$1200

Specials

Non Profit advertisement will receive a 10% discount.

Local Services Page

List here and be found by new customers.

A directory of service related businesses designed as a resource listing 1-1/2" block of space

\$25.00 per month

Front Page Banner Ad

Highlight your business with a front page advertisement full color. Ad size, 1.5x10 (horizontal format).

\$300 per month.

Contact Wendy Sigmund: 831-338-7262

PO Box 1662 Boulder Creek CA 95006

Digital advertising on the webpage

Be it a tablet, smart phone or computer, this is how communication is done. Tourists look for you online and locals look to see what's new with you.

New advertising option for the Santa Cruz Mountain Bulletin is website advertising.

Its fun, inexpensive and very effective.

Prices: side bar ad \$50 per month
pick a page for listing add \$10.

Business Directory
Categories, reviews, stars
link to your website, or add Logo

Real Estate Page with
advertising opportunity

Art, Entertainment, Theater and a
Club Grid

Complete Community
Calendar: Allows local
organizers to update events

